## Key Health Indicators Committee Meeting Monday, November 24, 2003 10:00am – 3:00pm

Wyndham Hotel, SeaTac, WA

Next Meeting Date / Time: Monday, February 23, 2004 10am - 3pm

Routine Meeting Place: Wyndham Hotel, SeaTac, WA

Co-Chairs: Ward Hinds, Snohomish Health District

Jude VanBuren, DOH

Members Present: Barbara Andrews, Bobbie Berkowitz, Joan Brewster, Marie Flake, Maxine Hayes, Heidi Keller, Carrie McLachlan, Suzanne

Plemmons, David Solet, Riley Peters, Christie Spice, Art Starry, Juliet VanEenwyk, Lyndia Vold.

Staff: Donna Russell, DOH

AGENDA			SUMMARY
Time	Topic	Presenter/ Facilitator	Discussion, Actions, Follow-up, Comments
10:00	Introductions & Overview/Review of Work	Jude VanBuren, Ward Hinds, Joan Brewster	Joan – shared information on the beginning of the Partnership, reviewed the KHI 2003-2005 objectives and products, and described how the Committee's work was used to help the state identify its priorities of government.  Ward – Gave presentation on the history of the Committee's work ( <a href="http://www.doh.wa.gov/phip/documents/Indicators/IndicatorsMeetingMaterials/Key%20Health%20Indicators.ppt">http://www.doh.wa.gov/phip/documents/Indicators/IndicatorsMeetingMaterials/Key%20Health%20Indicators.ppt</a> ).  Heidi – Has received phone calls from people outside of public health who are very interested and curious about the KHI Report Card.  Riley – Pointed out that the composition of the Committee has gone from having broad-based representation to primarily government and public health representation.
10:40	Report Card Indicators/Data Sources	Juliet VanEenwyk	Juliet – Provided an overview of the KHI data (http://www.doh.wa.gov/phip/documents/Indicators/IndicatorsMeetingMaterials/KHI%20meeting.ppt) Safe drinking water is difficult to measure. Measuring compliance is too variable. Needs more work. Air quality: not all ambient air standards protect health and it is difficult to combine data. Social Connectedness: added questions to measure trust and community involvement to the 2002 BRFSS but the community involvement question was cut from the 2003 BRFSS.  Marie – Report Card's purpose is to lead people to ask questions, not necessarily to give the answers.  Maxine – No one really knows how to measure readiness to learn. The Committee may want to wait for IOM to issue its statement, which is due out next year.  Bobbie – Individuals must believe that they have some control, some accountability in changing behaviors and/or their environment.

12:45	Action Guide	Joan Brewster, Donna Russell	Maxine – UCSF Center on Social Disparities and Health conducting studies. We should monitor the science and may be able to incorporate the emerging body of work/science into our work.  Joan – Once we have the right indicators/data, what are the targets and what will it take to move the needle?  Facilitated discussion on the Action Guide. Ideas:  Don't want to tell communities what to do, but to get them to think about health differently, and provide data and strategies so they can make informed decisions.  The Report Card is the primary document, the public information piece and should be kept simple. It should name the problem.  The Action Guide should be the background information, providing layers of information, so communities can "drill down" to the level of information they want. Information could include resources, data broken out by targeted populations or different venues, and links to science-based, best practice strategies.  We should think strategically about finding partners. Should partner with others who are attempting change.  Need to find the hook to get people to think about health differently. What is it that motivates, what are the incentives?  Should leverage outside opportunities to promote the Report Card. Some examples are: Washington Health Foundation Roundtables and initiating a dialog over the Internet via the website.  We cannot get too focused on grades—we may end up with better scores without the intended outcomes.  We need to develop county-level data.  How do we adequately explain the many factors affecting each indicator?  What would success look like?  Tri-fold Report Card with statewide and county-level data  Drill down strategies are available and being used by communities
2:15	STEPS Grant	Donna Russell	Donna gave a brief overview of the STEPS grant including data collection and reporting requirements and plans to enhance CATALYST, the Tobacco Program reporting system.
2:35	Next Steps	Jude VanBuren	Scheduled meetings through May 2004. Tentative dates are: February 23 <sup>rd</sup> , March 1 <sup>st</sup> , April 5 <sup>th</sup> , and May 10 <sup>th</sup> .  Future agenda items/actions include:  Review of VISTA and other data sourceswhere could we/should we improve data systems?  Form subcommittees:  Report Card subcommitteewhat should Report Card look like, what data are currently available?  Action Guide subcommitteewhat format: report form or web-based? Take ideas from 11/24 meeting to develop proposal.  Communicating the Report Card
3:00	Adjourn		